
CASESTUDIES



All rights are reserved: no part of this publication
maybe reproduced, stored in a retrieval system or
transmitted in any form or by any means, electronic,
mechanical, photocopying or otherwise without
the prior written permission of the Publishers.

First published 2010

HART CULTURE PUBLISHING
HART CULTURE PUBLISHING 2014

Tate & Lyle PLC,
Factory Road, Silvertown
London, E16 2EW
info@hart-culture.co.uk

Copyright © HART CULTURE C.I.C, 2014

CAT NO. 1243_HC/017

ARTS & CULTURAL ENGAGEMENT | ALIGNMENT LEADING THE GLOBAL CONSCIOUS PARADIGM SHIFT

HC Head quarters,
East London
Silvertown
London E16

ABOUT ARTS & CULTURAL ENGAGEMENT

HART CULTURE C.I.C. has been following closely the Business Manual Booklet 2010 – 2011 that puts the projections of the Companies focus from 2010 to 2014. This is the year ending of that booklet and we will be publishing the new booklet later on in 2015 after a review of the collated casestudies.

DEVELOPMENT

Golden Era Partners such as Bubbles FM and Key Team Leaders such Samel Ade, Bianca Tomlinson, Transform Newham, Communities of health, Althea Smith (Ex Mayor of Southwark), Lookman Sanusi (Heavy Wind Media) and brief Volunteer Professionals such as David Ofose-Appiah have all kept the momentum of Leading the Golden Era and actualised everything that has needed to be done.

Social Media was used to collect comments and connect with people around the world, however later on in the year of 2014, Facebook Inc issued Hart Culture Profile with a 'notice' that these comments would be deleted if it was not 'changed' into a 'brand'. (A type of Social Tool on their platform). This 'change' made us lose a lot of vital comments and writing related to the 'live transitional process' of the 'Golden Era? This was a disappointment to us, as we have not got any experts at HC to retrieve all of those lost comments. This may be something to look into as soon as the times become available.



HART CULTURE is still the only leading Social Enterprise 100% dedicated to promoting the Return of The Golden Race since 21 December 2012.

FORWARD THINKING

HART CUTURE'S is the official leader of the 'Golden Era', and is the chosen and approved Foundation by local communities to issue 'Education' about how to move safely into the coming 'Golden Age'.

This is a great honour, as the leader of the Organisation is merely 28 years old, and nothing of this magnitude or feat has ever been bestowed on a 28 year old since Alexandria stamped into Egypt to Colonise Upper & Lower Egypt removing all 'essence' of the 'Black Egyptian' out of 'Cultural Awareness' or from divine countenance. The demise of the 'Positive Black Image', as that of next too 'divine' would take upto the year of 21 December 2012 to 'fully restore'.



WIDER PARICIPATION

Because of this 'restoration' of 'truth' to our 'divine image' as a people and the 'Kingdoms' that we emerged from, other 'peoples', parts of the black communities and the next generation can enjoy 'soaking up the rays' of 'divine countenance' again from the Arts Regeneration preparation.



KEY OUTCOMES

Alignment

Arts based Workshops

Conscious Paradigm Shift

Golden Era

BRIEF

Lead the Worlds last Golden Era, and prepare the safe arrival at the second coming 'Golden Age'.

Work with strategic delivery partners to achieve this.

Produce one publication, outlining research and understanding of the Golden Era.

TESTIMONIALS

"We need the services of Hart Culture in the Community as a matter of urgency".

"The Golden Era is the last hope".

Region:

Global/Satellite/Terrestrial

Communities Served:

21.5 million people

Hours/Service:

214 hours

Lead Awarding Body:

HART CULTURE C.I.C.

Cost:

£4,000

Read other HART CULTURE Publications & Learned Journals

THE ALKALINE PHACTOR, HC Publishing, 2004
<http://www.alkaline-phactor.com>

THE PRIDE CARBON, HC Publishing, 2004
<http://www.thepridecarbon88.info>

GROW YOUR BUSINESS WITH HART CULTURE HC Publishing, 2011
HC PUBLISHING, 2011

BETTER BOLDER BLACKER, HC Publishing, 2012
HC PUBLISHING, 2012

CAT NO. 1243_HC/017

ARTS & CULTURAL ENGAGEMENT | PARADIGM SHIFT LEADING THE GLOBAL CONSCIOUS PARADIGM SHIFT

HC Head quarters,
East London
Silvertown
London E16

ABOUT ARTS & CULTURAL ENGAGEMENT

The Conscious Shift is there to enhance the 'Arts & Cultural Engagement' movement. A Social Media Community Page was organised to help 'collate' people together that all support or want to 'walk in Alignment' immediately after the 2012 Alignment Event, held on 21 December 2012. <http://www.facebook.com/2012Align>. After this page was published, it seems that many other 'Pages' were also published using similar names and 'characters', however the 'Official Page' hosted by 'HART CULTURE C.I.C.' still remains the authentic Global Link to the 'Alignment' and is always the top '4' choices if you use the 'search' tool in Facebook for 'Alignment' or #2012Alignment.

TECHNIQUES

HART CULTURE C.I.C. and its employed Team of Professionals have exhausted every Modern option and Social Platform to get the message of the '2012 Alignment & Golden Era' to the 'people of tomorrow'.

Facebook, Youtube, Twitter, Flickr and Linkd In.

Other channels include Radio & Live Broadcasting.



Resource material produced during 2012 – 2013 has been successful to celebrate and raise awareness about the 2012 Alignment and Golden Era. *HC Publishing, 2012. [Photographed here] Nigerian Dialogue, Paradigm Shift*

FORWARD THINKING

The main HART CULTURE message was broadcasted at the 12.12.12 Turning Point event at the 02 Greenwich, the home of 'Time & Space' on the British Meridian line.

Team Leader of the Golden Era – Ms Hart, interviewed a series of African Actors and Actresses to ask them if they 'understood' what the 'Golden Era' was about and how they felt about the 'Golden Era'. All the responses were recorded and broadcasted for wider participation and we were pleased with the results at the Paradigm Shift Event by Bankole Eniola of Paradigm Shift.

HART CULTURE T.V. CHANNEL
<http://www.youtube.com/hartculture>



WIDER PARTICIPATION



The Director of the Nigerian Dialogue Initiative – Paradigm Shift is something that HART CULTURE has been actively supporting and is recognised amongst the CEO of the Organisation.

BANKOLE ENIOLA
<https://www.youtube.com/watch?v=6GsBNsuSb34>

CHIOMA CHUKA
https://www.youtube.com/watch?v=zMfscm_CcM4

KEY OUTCOMES

Alignment

Arts based Workshops

Conscious Paradigm Shift

Golden Era

BRIEF

Engage high profile wider audiences and N.O.N. Traditional Audiences (Nation Of Nubia Audience) in the role of the 2012 Alignment from the Caribbean, to the UK, to the US and Africa.

TESTIMONIALS

"The Paradigm Shift is here, and pleased to be part of it".

"It is an honour to support the Golden Era".

Region:

East London

Communities Served:

45million people

Hours/Service:

12 hours

Lead Awarding Body:

HART CULTURE C.I.C.

Cost:

£In Kind exchange

Read other HART CULTURE Publications & Learned Journals

THE ALKALINE PHACTOR, HC Publishing, 2004
<http://www.alkaline-phactor.com>

THE PRIDE CARBON, HC Publishing, 2004
<http://www.thepridecarbon88.info>

GROW YOUR BUSINESS WITH HART CULTURE HC Publishing, 2011
HC PUBLISHING, 2011

BETTER BOLDER BLACKER, HC Publishing, 2012
HC PUBLISHING, 2012

HART CULTURE C.I.C. COMPANY REG NO. 07297046

CAT NO. 1243_HC/017

ARTS & CULTURAL ENGAGEMENT | ALIGNMENT ANNIVERSARY LEADING THE GLOBAL CONSCIOUS PARADIGM SHIFT

HC Head quarters,
East London
Silvertown
London E16

ABOUT ARTS & CULTURAL ENGAGEMENT

The Conscious Shift is there to enhance the 'Arts & Cultural Engagement' movement. The HART CULTURE lead Alignment is the Worlds Top searched '2012 Planetary Alignment & Golden Era'.

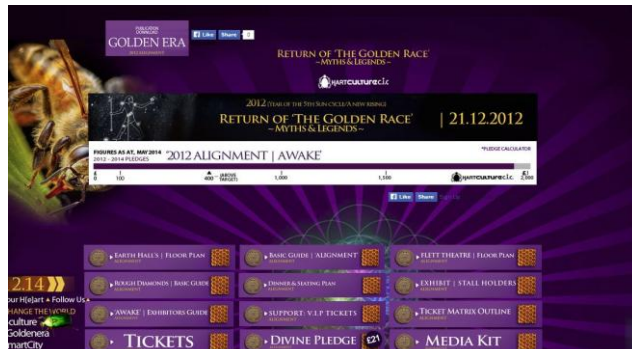
It is positioned '1st' in every search on Image, Web Landing Page and Videos across every search engine on the internet.

TECHNIQUES

HART CULTURE C.I.C. and its employed Team of Professionals have exhausted every Modern option and Social Platform to get the message of the '2012 Alignment & Golden Era' to the 'people of tomorrow'.

Facebook, Youtube, Twitter, Flickr and Linkd In.

Other channels include Radio & Live Broadcasting.



Resource material produced to celebrate and raise awareness about the 2012 Alignment and Golden Era. *HC Publishing, 2012*. The HART CULTURE lead Alignment is first in the Global search for the '2012 Planetary Alignment & Golden Era'.

FORWARD THINKING

The main HART CUTURE message was broadcasted at the 12.12.12 Turning Point event at the 02 Greenwich, the home of 'Time & Space' on the British Meridian line.

Team Leader of the Golden Era – Ms Hart, interviewed a series of African Actors and Actresses to ask them if they 'understood' what the 'Golden Era' was about and how they felt about the 'Golden Era'. All the responses were recorded and broadcasted for wider participation and we were pleased with the results.

HART CULTURE T.V. CHANNEL
<http://www.youtube.com/hart.culture>



STATISTICS

The HART CULTURE TRUE.VISION (T.V.) CHANNEL currently has 2,100 Subscribers

The 2012 Alignment Official Community Page has '229' likes.

The HART CULTURE Brand Page has '803' Likes
www.facebook.com/hartculture

There are 200 Videos hosted from the HART CULTURE TRUE.VISION CHANNEL.
www.youtube.com/hartculture

There are currently 100 Publications, in circulation on HART CULTURE C.I.C.

<http://en.calameo.com/accounts/373860>

KEY OUTCOMES

Alignment Anniversary

Arts based Workshops

Conscious Paradigm Shift

Golden Era

BRIEF

Engage a global 2012 Alignment Anniversary.

TESTIMONIALS

"The Paradigm Shift is here, and pleased to be part of it".

"It is an honour to support the Golden Era".

"I am glad that all of my workshops are now tailored to celebrate and support the coming Golden Age".

Region:

East London

Communities Served:

2.5million people

Hours/Service:

45 hours

Lead Awarding Body:

HART CULTURE C.I.C.

Cost:

£2,000

Read other HART CULTURE Publications & Learned Journals

THE ALKALINE PHACTOR, HC Publishing, 2004
<http://www.alkaline-phactor.com>

THE PRIDE CARBON, HC Publishing, 2004
<http://www.thepridecarbon88.info>

GROW YOUR BUSINESS WITH HART CULTURE HC Publishing, 2011
HC PUBLISHING, 2011

BETTER BOLDER BLACKER, HC Publishing, 2012
HC PUBLISHING, 2012

CAT NO. 1243_HC/017

ARTS & CULTURAL ENGAGEMENT | GOLDEN ERA & PUBLIC DOMAIN LEADING THE GLOBAL CONSCIOUS PARADIGM SHIFT

HC Head quarters,
East London
Silvertown
London E16

ABOUT ARTS & CULTURAL ENGAGEMENT

HART CULTURE has been monitoring the 'participation' and 'levels of support' for the 'Golden Era' and 'Positive Alignment' in every Industry. We are seeing some signs of support from some industries, and 'complete parodies' in some places of 'Authority' that are supposed to be a 'divine example'?

(Photographed on the right) This Photograph was taken on the 'dawn' of the 21 December 2013 Alignment?

it seems that the 'Authorities' fully understand what the 'movement' is about, however for some strange reason are choosing to 'parody' and take 'jest' out of it, and use the 'consciousness capital' in their 'Advertising campaigns' to continue to do what they have always done 'increase sales'?

Not one sponsor has come forward to 'fund' or 'donate' over £1,000 to HART CULTURE C.I.C. for initiating and/or leading the Golden Era? We have yet to write to Companies and follow up on their involvement and hopes for the last seven years of the Golden Era (A.D. 2012 – A.D. 2022)

TECHNIQUES

From this 2014 Casestudy, we can now conclude that 75% majority of the worlds Organisations and Commercial 'Enterprises' understand 'Fully' what the 'Golden Era' is all about through their exhibition of it 'detest' and 'jokes'. This means, that we should not expect 'funding' to be our source for 'growth' any longer by 2016, however spiritual 'capital' to drive and build communities.



Local Authorities interpretation and participation in the Golden Era on the Commercial platform. December 2012.

FORWARD THINKING

HART CULTURE has been turned down by many Funders that see the objective 'Ethnic and Investment'. This may be due to the current 'situation' that 'whole world' is engulfed in at the moment. "Men" have placed themselves by themselves at the "Top" enclaves of the invention of "Finance", and have tied every soul to it. This is dehumanising, because "Money" can be made out of "Toilet paper" (As quoted in the 2014 Alignment Anniversary by experienced Industry Professional of the Finance Sector). This shows us that "Money" was a ploy to "Extract" the very best of our "character, Vitamin and Life Source" out of us? Therefore, we have concluded that we no longer should benefit "Money" as a means of moving our mission of 150% Positive Achievement in Local Communities to develop.

WIDER PARTICIPATION

It seems that Commercial Companies that have the opportunity to 'fund' and sponsor this 'Positive Paradigm Shift' are choosing the route of 'parody'?



KEY OUTCOMES

Alignment

Arts based Workshops

Conscious Paradigm Shift

Golden Era

BRIEF

Engage high profile wider audiences and N.O.N. Traditional Audiences in the role of the 2012 Alignment from the Caribbean, to the UK, to the US and Africa.

TESTIMONIALS

"The Paradigm Shift is here, and pleased to be part of it".

"It is an honour to support the Golden Era".

Region:

East London

Communities Served:

UK & Ireland

Hours/Service:

115 hours

Lead Awarding Body:

Newham Council

Cost:

£1,200

Read other HART CULTURE Publications & Learned Journals

THE ALKALINE PHACTOR, HC Publishing, 2004
<http://www.alkaline-phactor.com>

THE PRIDE CARBON, HC Publishing, 2004
<http://www.thepridecarbon88.info>

GROW YOUR BUSINESS WITH HART CULTURE HC Publishing, 2011
HC PUBLISHING, 2011

BETTER BOLDER BLACKER, HC Publishing, 2012
HC PUBLISHING, 2012

HC C.I.C. Mission: Strive to engage with non traditional audiences in the arts and foster active cultural engagement

CAT NO. 1243_HC/017

ARTS & CULTURAL ENGAGEMENT | PORTHARCOURT WORLD BOOK FESTIVAL

NIGERIA | LITERATURE

8 Annual Legacy Events
Earl's Court
Gloucester
London

ARTS & CULTURAL ENGAGEMENT

"The title 'World Book Capital' is conferred by UNESCO on a city in recognition of the quality of its programmes to foster the promotion of books and to encourage reading. The concept was initiated in 2001 with Madrid as the first city to be given the title, followed by Alexandria in 2002 and New Delhi in 2003. Port Harcourt, the current World Book Capital City, will hand over to Incheon in April 2015".

TECHNIQUES

There are many different skills and Communications involved in a large scale event such as these. It is evident that other HC Business Members also attend events like this, and so a cross-fertilisation of familiarity and Network support is present.



Each year one of our main objectives is to ensure that we produce a viable Exhibition of the Pupils and Students Work.

FORWARD THINKING

Global Events on this scale that involve the 'home countries' of the many Tribes and Nations that we serve are examples that HART CULTURE is needed and continues to be resourceful in its mission to foster International links and partnerships across the Diaspora.



WIDER PARTICIPATION

The whole aim about HART CULTURE is to ensure that Professionals and Entrepreneurs on the ground who need support or an 'extra pair of hands' have access to other respective good high quality Professionals that they can reach out too for help and support.



"I congratulate the city of Port Harcourt...for this honour which they have brought, not only to the nation but to the African continent..."

Professor Wole Soyinka
Nobel Laureate



"We welcome UNESCO's recognition of our collective efforts to revive the reading culture... I would also like to congratulate... Port Harcourt (for being) the World Capital for books, in the year of our beloved nation's centenary."

His Excellency Dr. Goodluck Ebele Jonathan, GCFR
President, Federal Republic of Nigeria



"I extend my congratulations to the city of Port Harcourt for the quality of its proposed programme, which provides for extensive public participation and aims to develop reading for all..."

Ms. Irina Bokova
UNESCO Director-General

<http://portharcourtworldbookcapital.org/>

Region:

Earl's Court

Communities Served:

2.5million people

Hours/Service:

85 hours

Lead Awarding Body:

Port Harcourt World Book Authority

Cost:

£150 (Contrib.)

Read other HART CULTURE Publications & Learned Journals

THE ALKALINE PHACTOR, HC Publishing, 2004
<http://www.alkaline-phactor.com>

THE PRIDE CARBON, HC Publishing, 2004
<http://www.thepridecarbon88.info>

GROW YOUR BUSINESS WITH HART CULTURE HC Publishing, 2011
HC PUBLISHING, 2011

BETTER BOLDER BLACKER, HC Publishing, 2012
HC PUBLISHING, 2012

CAT NO. 1242_HC/016

ARTS & CULTURAL ENGAGEMENT | ALIGNMENT

HC LEGACY EVENTS

Leading A Golden Era
Worldwide
London

PUBLISHED ARTICLES ON THE ALIGNMENT AND GOLDEN ERA BETWEEN THE PERIOD OF 2012 - 2014

THE HEART SCARAB

<http://www.thepridecarbon88.info/News/THE-HART-SCARAB.htm>

JASPER HART SCARAB MYTHOLOGY

<http://www.thepridecarbon88.info/News/JASPER-HART-SCARAB-MYTHOLOGY.htm>

JASPER HART SCARAB

<http://www.thepridecarbon88.info/News/JASPER-HART-SCARAB.htm>

HART CULTURE PHILOSOPHY

<http://www.thepridecarbon88.info/News/HART-CULTURE-PHILOSOPHY.htm>

HART SCARABS

<http://www.thepridecarbon88.info/News/HART-SCARABS.htm>

HART CULTURE MASCOT - GREEN BACKED SCARAB

<http://www.thepridecarbon88.info/News/HART-CULTURE-MASCOT.htm>

PRECIOUS ROCKS OF THE HART CULTURE SCARAB

<http://www.thepridecarbon88.info/News/PRECIOUS-ROCKS-OF-HART-CULTURE.htm>

JASPER HART SCARAB - AMULET OF EGYPT

<http://www.thepridecarbon88.info/News/JASPER-HART-SCARAB-AMULET-OF-EGYPT.htm>

JASPER HART, EMBLEM OF DIVINE ASCENSION FROM THE UNDERWORLD

<http://www.thepridecarbon88.info/News/JASPER-HART-EMBLEM-OF-DIVINE-ASCENSION.htm>

LEADING A GOLDEN ERA

<http://www.thepridecarbon88.info/News/LEADING-A-GOLDEN-ERA.htm>

BASIC ARTS EDUCATION

<http://www.thepridecarbon88.info/News/BASIC-ARTS-EDUCATION.htm>

AFRICAN THEATRE ARTS

<http://www.thepridecarbon88.info/News/AFRICAN-THEATRE-ARTS.htm>

RETURN OF THE GOLDEN RACE

<http://www.thepridecarbon88.info/News/RETURN-OF-THE-GOLDEN-RACE.htm>

THE HART OF CULTURE

<http://www.thepridecarbon88.info/News/THE-HART-OF-CULTURE.htm>

HART CULTURE TODAY

<http://www.thepridecarbon88.info/News/HART-CULTURE-TODAY.htm>

INSTITUTE OF BLACK ACADEMICS

<http://www.thepridecarbon88.info/News/INSTITUTE-FOR-BLACK-ACADEMICS.htm>

COMMUNITY LEADER MS CHERMIAH HART

<http://www.thepridecarbon88.info/News/COMMUNITY-LEADER-CHERMIAH-HART.htm>

THE FIRST QUEEN'S AND KING'S OF HART CULTURE CORONATION 2014

<http://www.thepridecarbon88.info/News/THE-FIRST-QUEENS-AND-KINGS-OF-HART-CULTURE.htm>

NO.1 IN THE UK FOR ARTS & CULTURAL ENGAGEMENT

<http://www.thepridecarbon88.info/News/THE-HART-SCARAB.htm>

NUBIA TECH FOUNDATION COLLEGE

<http://www.thepridecarbon88.info/News/NUBIA-TECH-FOUNDATION-COLLEGE.htm>

LAST OF LONDON ALIGNMENT

<http://www.thepridecarbon88.info/News/LAST-OF-LONDON-ALIGNMENT.htm>

2012 PLANETARY ALIGNMENT & GOLDEN ERA

<http://www.thepridecarbon88.info/News/2012-PLANETARY-ALIGNMENT-AND-GOLDEN-ERA.htm>

2012 PLANETARY ALIGNMENT & GOLDEN ERA ANNIVERSARY 2014

<http://www.thepridecarbon88.info/News/2012-PLANETARY-ALIGNMENT-AND-GOLDEN-ERA-2014.htm>

KEY OUTCOMES

Community Education

Arts based Workshops

Alignment

Leading A Golden Era

BRIEF

Leading A Golden Era

Raise awareness about preparing safely for the Golden Era.

Ushering in the Golden Era (Last 10 years).

HART CULTURE, Leading Communities safely into the second coming 'Golden Age'.

TESTIMONIALS

"The Paradigm Shift is here, and pleased to be part of it".

"I am glad that all of my workshops are now tailored to celebrate and support the coming Golden Age".

Related Articles:

257

Communities Served:

25.8million people

Hours/Service:

1,750 hours

Lead Awarding Body:

HART CULTURE C.I.C.

Google GEO Hits:

355,000

Read other HART CULTURE Publications & Learned Journals

THE ALKALINE PHACTOR, HC Publishing, 2004
<http://www.alkaline-phactor.com>

THE PRIDE CARBON, HC Publishing, 2004
<http://www.thepridecarbon88.info>

GROW YOUR BUSINESS WITH HART CULTURE HC Publishing, 2011
HC PUBLISHING, 2011

BETTER BOLDER BLACKER, HC Publishing, 2012
HC PUBLISHING, 2012



c/o HART CULTURE C.I.C.

*Tate & Lyle PLC
Factory Road
Silvertown, London
England
E16 2EW*

Switchboard: +44 (0) 203 723 8728

Roaming: +44 (0) 7 44 510 0227

Opening Hours:

Monday, Tuesday and Thursday 10.30am - 4pm

General Info:

e: *info@hart-culture.co.uk*

W: *www.hart-culture.co.uk (UK)*

W: *www.hartculture.com (Worldwide)*

Basic Arts Education

e: *mark.morose@hart-culture.co.uk*

Registered in England & Wales

Company Registration No. 7292046